



From a Tradition of Excellence,  
the Force of the Future



# CENTENNIAL CELEBRATION **CONFERENCE** SPONSORSHIP PACKAGES



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# SPONSORSHIP PACKAGES

*If the specified package dimensions do not meet your requirements, please feel free to contact us directly.*

## PLATINUM PACKAGE

R180 000 excl. VAT

- ◆ Three Days track
- ◆ Exhibition: 36 m2
- ◆ Conference Bag Branding
- ◆ Lunch and tea branding
- ◆ Gala evening branding
- ◆ Banners
- ◆ Programme recognition
- ◆ Programme Full Page Ad Colour
- ◆ Logo in History booklet – Preferential position
- ◆ Product Burst
- ◆ Logo conference slide
- ◆ Correspondence branding
- ◆ Workshop
- ◆ 10 company delegates

## DIAMOND PACKAGE

R120 000 excl. VAT

- ◆ One Day Track
- ◆ Exhibition: 27 m2
- ◆ Conference bag materials
- ◆ Programme recognition
- ◆ Programme Ad Half page colour
- ◆ Logo in history booklet – Preferential Position
- ◆ Product Burst
- ◆ Logo conference
- ◆ Lunch and tea branding
- ◆ Correspondence branding
- ◆ Workshop
- ◆ 8 company delegates





# SPONSORSHIP PACKAGES

## GOLD PACKAGE

R60 000 excl. VAT

- ◆ Half Day Track
- ◆ Exhibition: 18 m2
- ◆ Conference Bag materials
- ◆ Programme recognition
- ◆ Programme Ad Quarter Page Colour Ad
- ◆ Logo in history booklet
- ◆ Product Burst
- ◆ Correspondence branding
- ◆ Workshop
- ◆ 5 company delegates

## SILVER PACKAGE

R40 000 excl. VAT

- ◆ Exhibition: 9 m2
- ◆ Conference Bag materials
- ◆ Programme recognition
- ◆ Programme Ad Quarter Page Black and White
- ◆ Banners
- ◆ Four Company delegates

## BRONZE PACKAGE

R24 000 excl. VAT

- ◆ Exhibition 9 m2
- ◆ Programme recognition
- ◆ Three company delegates



# OTHER SPONSORSHIP OPTIONS

## A

### PRESENTATION ROOM SPONSORSHIP

- Presentation Room sponsorship is available at a fee of R5000-00 excl. VAT per session
- Vendor table in one presentation room during breakout sessions
- Social Media acknowledgement during conference
- Acknowledgement on website

## B

### WORKSHOP SPONSORSHIP

- Workshop sponsorship is available at a fee of R8500-00 excl per workshop
- Name/Logo displayed in presentation rooms
- Social Media acknowledgement during conference
- Acknowledgement on website

## C

### VENDOR/EXHIBITOR TABLES

- Non-profit Organizations R4200-00 excl for the entire conference
- For-Profit Vendors R8500-00 excl for the entire conference
- Table and two chairs provided



**D****GIFTS-IN-KIND SPONSOR**

- Any contribution from any company or institution will be welcome - from participant bags and items for those bags, to be discussed
- Social Media acknowledgement during conference
- Acknowledgement on website

**E****GALA EVENING**

- Friday 19 July 2024
- Prestigious SAOA Awards will also be presented at the event
- The evening is designed to combine great food, good music and bad dancing to create an unrivalled and unforgettable experience for each and every delegate

**F****COCKTAIL EVENING**

- Thursday 18 July 2024
- We will be hosting a cocktail night on the first evening of our conference to give delegates the opportunity to socialise and get to know each other. We want to ensure that our delegates leave the conference feeling energised and inspired, and we believe that a cocktail night is the perfect way to start off the event!
- There will be a selection of delicious drinks and snacks available to enjoy.

**CONFERENCE PROGRAMME ADVERTISEMENTS**

*(Additional to those included in Sponsorship Packages)*

ADVERTISEMENT SIZE	PRICE	SELECTED OPTION/S
1/8 page Black and White	R300.00 excl. VAT	
1/8-page Colour	R480.00 excl. VAT	
¼ page Black and White	R600.00 excl. VAT	
¼ page Colour	R790.00 excl. VAT	
½ page Black and White	R1215.00 excl. VAT	
½ page Colour	R3000.00 excl. VAT	
Full page Black and White	R3600.00 excl. VAT	
Full page Colour	R5600.00 excl. VAT	