



A Tradition of Excellence



SAOA CONFERENCE **2026**

DATES: 27, 28, 29 August
VENUE: DURBAN ICC

SPONSORSHIP PACKAGES

PLATINUM PACKAGE

R190 000 excl. VAT

- ◆ Three Days track
- ◆ Exhibition: 36 m2
- ◆ Conference Bag Branding
- ◆ Lunch and tea branding
- ◆ Gala evening branding
- ◆ Banners
- ◆ Programme recognition
- ◆ Programme Full Page Ad Colour
- ◆ Product Burst
- ◆ Logo conference slide
- ◆ Correspondence branding
- ◆ Workshop
- ◆ 10 company delegates
- ◆ 10 company invited visitors to exhibition area

DIAMOND PACKAGE

R126 000 excl. VAT

- ◆ One Day Track
- ◆ Exhibition: 27 m2
- ◆ Conference bag materials
- ◆ Programme recognition
- ◆ Programme Ad Half page colour
- ◆ Product Burst
- ◆ Logo conference
- ◆ Lunch and tea branding
- ◆ Correspondence branding
- ◆ Workshop
- ◆ 8 company delegates
- ◆ 6 company visitors to exhibition area



SPONSORSHIP PACKAGES

GOLD PACKAGE

R65 000 excl. VAT

- ◆ Half Day track
- ◆ Exhibition Shell Scheme :18 m2
- ◆ Conference Bag materials
- ◆ Programme recognition
- ◆ Programme Ad Quarter Page
Colour Ad
- ◆ Product Burst
- ◆ Correspondence branding
- ◆ Workshop
- ◆ 5 company delegates
- ◆ 3 company visitors to exhibition
area

SHELL SCHEME PACKAGE: 18 M2



- ◆ 2x 15AMP Plug Point
- ◆ 2x LED Fluorescent Light
- ◆ 2x Company Fascia name



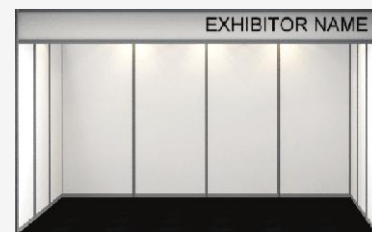
SPONSORSHIP PACKAGES

SILVER PACKAGE

R 45 000 excl. VAT

- ◆ Exhibition Shell Scheme : 12 m2
- ◆ Conference Bag materials
- ◆ Programme recognition
- ◆ Programme Ad Quarter Page
Black and White
- ◆ Banners
- ◆ 4 Company delegates

SHELL SCHEME PACKAGE: 12 M2



- ◆ 1x 15 AMP Plug Point
- ◆ 1x LED Fluorescent Light
- ◆ 1x Company Fascia name



SPONSORSHIP PACKAGES

BRONZE PACKAGE

R26 000 excl. VAT

- ◆ Exhibition Shell Scheme :9 m2
- ◆ Programme recognition
- ◆ 3 Company delegates

SHELL SCHEME PACKAGE: 9 M2



- ◆ 1x 15 AMP Plug Point
- ◆ 1x LED Fluorescent Light
- ◆ 1x Company Fascia name



OTHER SPONSORSHIP OPTIONS

A

WORKSHOP SPONSORSHIP

- Workshop sponsorship is available at a fee of R9000.00 excl. VAT per
- workshop Name Logo displayed in presentation rooms
- Social Media acknowledgement during
- conference Acknowledgement on website

B

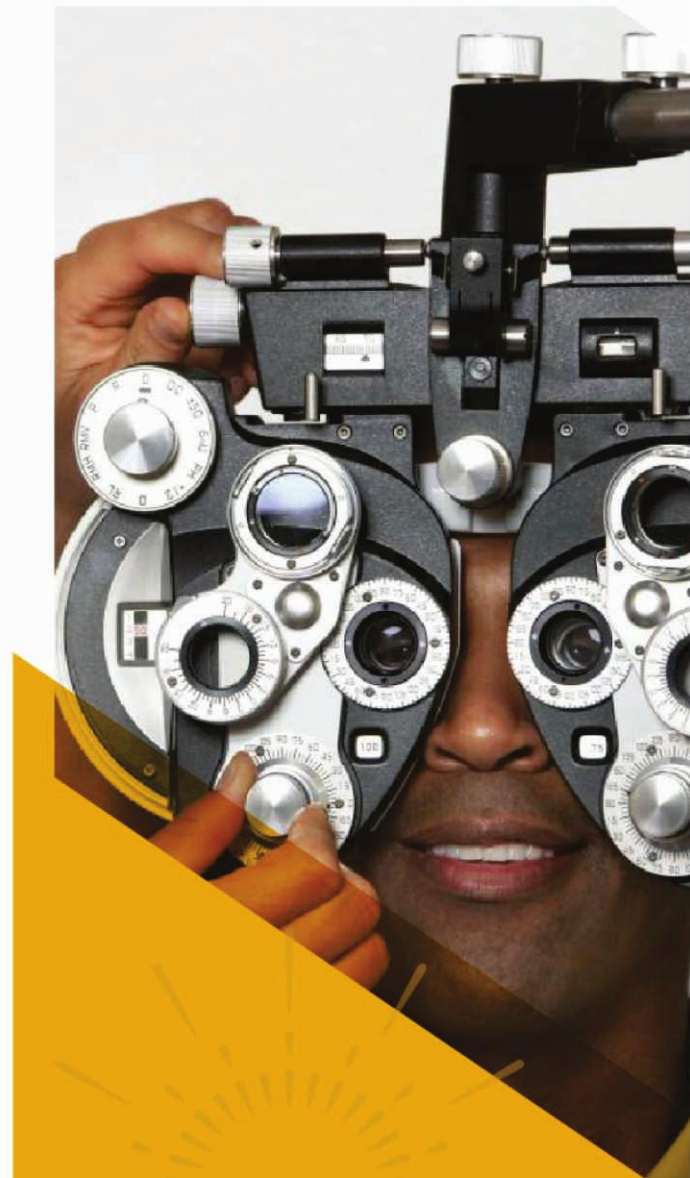
VENDOR/EXHIBITOR TABLES

- Non-Profit Organisations R5000.00 excl. VAT for the entire conference
- For-Profit Vendors R9000.00 excl VAT for the entire conference
- No shell scheme stands
- Table and two chairs
- provided Tablecloths

C

GIFTS-IN-KIND SPONOR

- Any contribution from any company or institution will be welcome from participant bags and items for those bags, to be
- discussed Social Media acknowledgement during conference
- Acknowledgement on website



D

GALA EVENING

- Friday 28 August 2026
- Prestigious SAOS Awards will also be presented at the event.
- The evening is designed to combine great food and excellent entertainment to create an unrivalled and unforgettable experience for each and every delegate.
- Attendance needs to be booked via our PCO, Thoughtfire, at a cost of R600.00 per person

CONFERENCE PROGRAMME ADVERTISEMENTS

Additional to those included in Sponsorship Packages

ADVERTISEMENT SIZE	PRICE	SELECTED OPTION/S
1/8		
1/8- page Black and White	R320.00 excl. VAT	
1/4 page Colour	R510.00 excl. VAT	
1/4 page Black and White	R630.00 excl. VAT	
1/2 page Colour	R830.00 excl. VAT	
1/2 page Black and White	R1280.00 excl. VAT	
Full page Colour	R3150.00 excl. VAT	
Full page Black and White	R3800.00 excl. VAT	
Full page Colour	R5900.00 excl. VAT	